



AsiaPacific  
5 – 7 Dec 2017  
Melbourne



**24 YEARS OF SHARED EXPERIENCE & TRUST COMES TO AUSTRALIA**  
**COSAC & SABSA APAC CONGRESS CALL FOR PAPERS**

**DEADLINE FOR PROPOSALS – Tuesday 25 July 2017**

**FORMAT OF PROPOSALS – Please use the submission form below.**

**EVALUATION CRITERIA**

Short-listed proposals are anonymised prior to evaluation by the selection committee. We strongly recommend that proposed abstracts contain extensive emphasis on how the session will address the four evaluation criteria below:

- **Value** - the session should provide a clear value proposition for professionals with more than fifteen years of experience;
- **Uniqueness** – preference is given to sessions that provide exclusive launch of new materials, research or methods and ideally the session should be unique and not previously presented at any other public forum or conference;
- **Timeliness** – the proposed material should be relevant and timely;
- **Approach** – the session content and style should be tailored to the expectations of the COSAC audience as discussed below.

**SESSION STYLE & AUDIENCE EXPECTATIONS**

Sales content is strictly prohibited at COSAC.

The COSAC audience expects unique, thought-provoking content of the very highest quality, innovative strategies and methods, research or case studies that reveal real challenges and inspirational solutions.

Sessions should not be positioned as traditional conference lectures. Presenters must be aware that the COSAC audience expects to participate extensively in the proposed session: interaction will be frequent; questions and challenges may be relentless.

COSAC expects that your session should attract feedback from our demanding audience that averages a score greater than 9/10 for content value.

**PROGRAMME ANNOUNCEMENT – we expect to advise successful applicants before 1 August 2017**

This invitation to submit proposals for papers regrettably does not guarantee selection. Please feel free to pass on this Call for Papers to any other interested party should you feel that they could make a suitable contribution to the COSAC APAC Programme or have an interest in supporting or sponsoring COSAC APAC 2017.

**COSAC & SABSA CONGRESS APAC SESSION PROPOSAL FORM**

Speaker Name:

Organisation:

Job Title:

Country:

Email Address:

Session Title:

Abstract:

(200 words  
recommended)

(May be attached  
separately)

<p>Speaker Bio:</p> <p>(May be attached separately)</p>	
<p>Speaker Benefits:</p>	<p>Speakers are entitled to complimentary admission to COSAC APAC 2017 including all meals, banquets &amp; functions.</p> <p>Please acknowledge that speakers are responsible for their own travel and accommodation costs. <input type="checkbox"/></p>
<p><b><i>Please note where sessions are co-presented the benefits package will be shared e.g. 50% discount for each of 2 speakers.</i></b></p>	
<p>Trusted Session Requirement:</p>	<p>I intend part or all of my proposed session to be presented under:</p> <p>Chatham House Rule (non-attribution): <input type="checkbox"/></p> <p>Full Non-Disclosure: <input type="checkbox"/></p> <p>Standard Open Session <input type="checkbox"/></p>

**Please submit your completed form by email to [cfp@cosac.net](mailto:cfp@cosac.net)**